

Recruiting your Green Team

Letter to managers

It can sometimes be challenging to get everyone in an organisation to appreciate the business benefits of being resource efficient and to understand the vital role individuals play in making lasting improvements.

In our experience, a simple email or letter to department heads to keep them involved in what is happening, explain why it is good for business and to let them know what is expected of their staff is all that is needed to get the support needed.

We've prepared just such a communication for you to use. You can copy and paste it in to an email or letter and send to team leaders and managers across your organisation.

To (person's name)

We recognise that becoming more resource efficient – that is, using less energy, water and raw materials, and reducing the amount of waste we produce - is essential in giving us a competitive advantage, maintaining our reputation and reducing unnecessary cost. This will help ensure that we continue to grow and prosper for years to come and reduce our environmental impact.

These benefits cannot be realised without the support of staff across our organisation. So, we need **passionate, proactive and target-driven** Green Team members to help us **progress resource efficiency initiatives, generate ideas and motivate other staff** to play a more active role in reducing resource use and waste.

Please nominate a member of staff in your department/team/site/region who you feel has the attributes outlined in the Green Team members job description and specification (attached).

In return for their commitment, Green Team members will receive **training and time** outside of their normal role, **approximately 2 hours per month**, to progress resource efficiency projects, and support from the Green Team Coordinator.

Green Team members will be required to deliver updates at team meetings, and use existing and new communications channels to engage with staff in your department/team/site/region on resource efficiency. **Your support**, as their manager, will be **vital** in helping the Green Team members to progress initiatives that will lead to significant reductions in resource use and waste generation which will positively impact on our bottom line.

By using resources more efficiently, Scottish organisations could save £2.9bn every year. Resource Efficient Scotland funded by Scottish Government and European Regional Development Funds. It provides free, specialist advice, access to funding and suppliers, and in-person on-site support to help organisations cut their energy, water and raw material costs. www.resourceefficientscotland.com | 0808 808 2268 | @ResourceScot Resource Efficient Scotland, Ground Floor, Moray House, Forthside Way, Stirling, FK8 1QZ

